

Color film | For clients.

Film stocks come in 35mm, medium format (or 120 film) and large format. I only shoot 35mm and 120, so for this fun book, I will just be covering those two, m'kay??

One of my very favorite parts about learning film is trying ALL the stocks to see how they look/handle light. When I first started shooting I pretty much purchased them all and shot stock after stock to figure out what I liked and what worked for me. THIS IS SUCH A PERSONAL CHOICE and I definitely recommend trying out various stocks to see what you like and what you could do without. I definitely have my go-to stocks, but it's still fun to play around with other films just for some creative fun! I often turn to a new stock if I'm feeling stuck or bored with photography. It's fun, different and gets my creative juices flowing.

The following stocks are some of my most used and loved stocks. There are PLENTY more, so don't feel like this is all! And these are totally MY opinions and I'm sure others would feel differently! You gotta just try them to see what you love!!

Film for clients.

For client work, I try to keep my stocks pretty consistent. This makes shooting and editing super fast and easy. Since every stock has its own unique characteristics, shooting with various film stocks is going to give you a plethora of looks, colors and tones in your client gallery.

For me, I like consistency and cohesiveness, so I typically stick with:

- > Fuji 400H (in 120 and 35mm)
- > Kodak ColorPlus 200 (in 35mm)
- > Portra 400 (in 120 and 35mm)

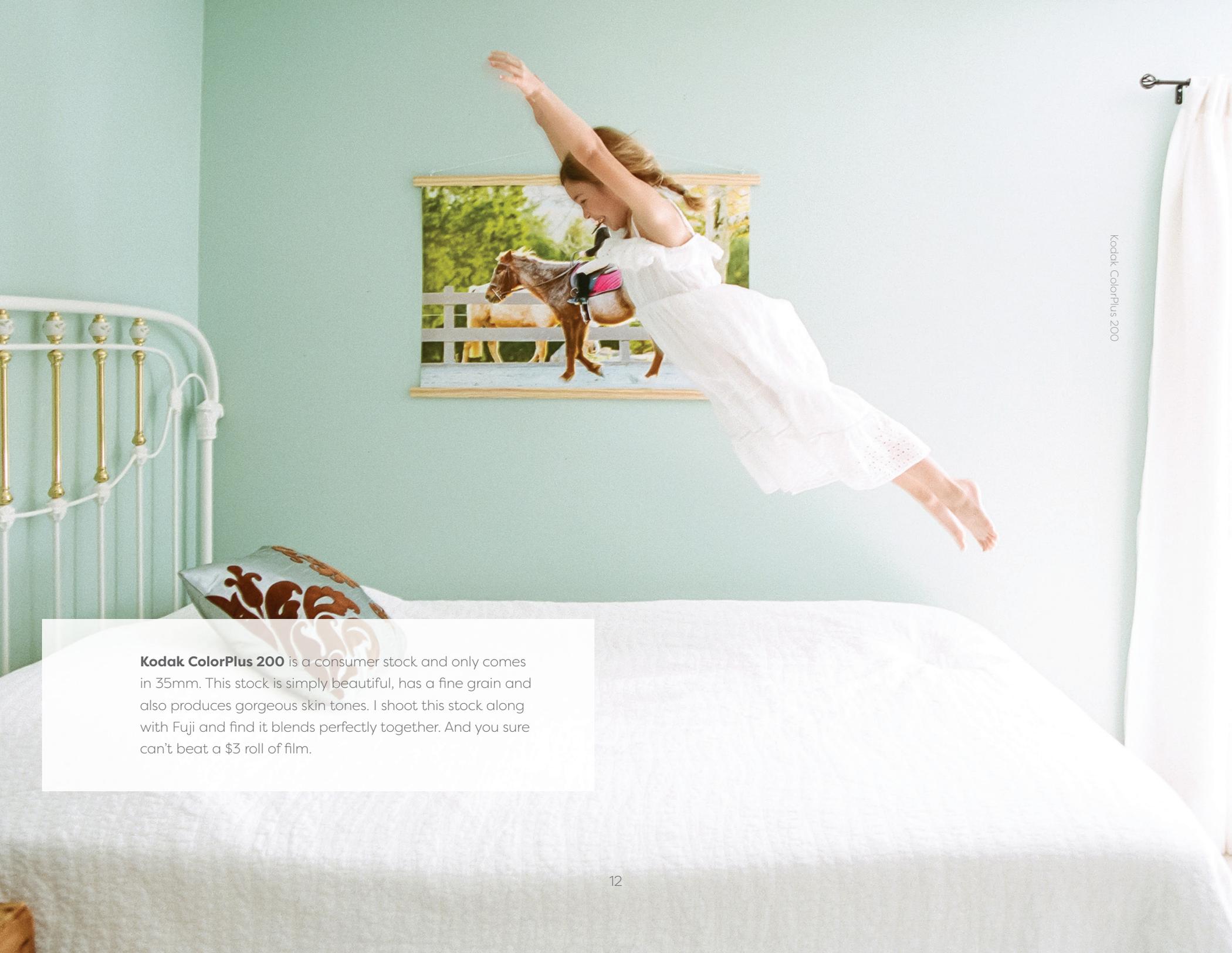




Fuji 400H

Fuji 400H has a green/blue undertone, which I find very appealing to the eye. The skin tones are creamy and beautiful and pretty much everyone looks amazing on Fuji. Even though this stock LOVES light, I find Fuji to be very versatile in various lighting conditions and I love knowing that I can rate my film anywhere from 100 to 800. It gives me flexibility when I'm in an environment where my light might be changing and I like that peace of mind!





Kodak ColorPlus 200

Kodak ColorPlus 200 is a consumer stock and only comes in 35mm. This stock is simply beautiful, has a fine grain and also produces gorgeous skin tones. I shoot this stock along with Fuji and find it blends perfectly together. And you sure can't beat a \$3 roll of film.





Portra 400

Portra 400 is a very versatile stock and is probably the BEST stock for mixed lighting and lower lighting situations. Portra 400 has a yellow-ish undertone, which tends to show up more drastically when the stock is over or underexposed. I usually opt for Fuji for my sessions, but if I am shooting a family in a home with less than ideal light, I will generally shoot a few rolls of Portra rated at box speed or even ISO 800. Portra 400 can handle underexposure better than Fuji and while I may not love the yellow undertones, I would rather deal with editing a yellow color cast from my scans than trying to fix an entire roll of fully underexposed Fuji (which is pretty much a nightmare altogether).



Portra 400

Color film | For fun.



Ektar 100

Available in 120 or 35mm format. Red undertones. Colors are vibrant and bold. Super fine grain. Can be a tricky stock to use with people because it can easily turn red if under/over exposed. Great for the beach with tons of light! Keep light meter at 90 degrees in the shadows.



Lomo 800

Available in 120 or 35mm format. Saturated and vibrant colors. Loves light! Beautiful skin tones when overexposed. I usually rate this stock at ISO 100! May not be the best for client work.



Fuji Superia 400

Available in 120 or 35mm format. Punch of color and contrast. Great everyday, personal stock! Fine to moderate grain. You can find locally at WalMart.



Portra 160

Available in 120 or 35mm format. Warm film stock. Yellow-red undertones. Beautiful skin tones, but can sometimes appear over-saturated if underexposed. Colors are bolder. Great for outdoor images or indoor with lots of light.



Portra 800

Available in 120 or 35mm format. Warmer stock with yellow-ish undertones. Not really a high ISO stock. It's better rated at 200 or 400. Most expensive film stock. Renders color beautifully with a slight pop! I love to use this stock in the fall.



Lomo 100

Available in 120 or 35mm format. Saturated colors with a brownish undertone. Loves light! Moderate grain. I prefer Lomo 800 to Lomo 100. May not be the best for client work.

Don't be afraid to try something new!

Color film | For me.

For my personal work, I shoot any and everything. Mostly just 35mm. I really have no rules with my personal images other than to have a crazy amount of fun and try everything under the sun, but my favorite personal stocks are:

- > Fuji 400H
- > Kodak ColorPlus 200
- > Ektar 100
- > Lomo 800

